



Howey's Water Safety Festival

Sponsorship Information

What – A fun, family friendly event to bring water safety awareness to all families in the Greater Houston Area.

When – Saturday, May 17th 2025 from 10am-2pm

Where – Sugarland Town Center, 15958 City Walk Sugar Land, TX 77479

Why Sponsor? Houston Swim Club will be hosting our Second Annual Water Safety Festival. We are a year-round swim school that has been in the Houston area for over 60 years. We are passionate about bringing water safety awareness to all communities in the greater Houston area. Get connected with resources that can help you to be safe around all types of water-based environments any time of the year. All proceeds from this event will go to Stop Drowning Now, a drowning prevention non-profit organization, and to gifts of free swim lessons for children. For more information on SDN, visit

<https://www.stopdrowningnow.org/>

Sponsorship Tiers



Water Safety Supporter \$50 (Max 15)

- ❖ Booth 10x10 space
- ❖ Listed on website as sponsor
- ❖ Picture with Howey at your booth

Water Safety Advocate \$240 (Max 15)

- ❖ Everything in “Supporter” tier
- ❖ Logo on flyers and banners
- ❖ Logo on t-shirt (bottom smaller logo)
- ❖ Logo on website as sponsor
- ❖ Social media mention

Water Safety Ambassador \$450 (Max 10)

- ❖ Everything in “Supporter” and “Advocate” Tier
- ❖ Announcement at event
- ❖ Dedicated social media post
- ❖ \$250 swim lesson gift certificate

Water Safety Champion \$900 (Max 5)

- ❖ Everything in “Supporter, Advocate, and Ambassador” Tier
- ❖ Booth in prime location (with electrical)
- ❖ Presentation on stage (this hour brought to you by...)
- ❖ Permanent page on our website for the entire year
- ❖ \$500 swim lesson gift certificate

Howey's Circle Presidential Sponsor \$2500 (1)

- ❖ Everything in “Supporter, Advocate, Ambassador, and Champion” Tier
- ❖ Gift bag with their logo on it that other sponsors put swag in, for first 500 arrivals.
- ❖ Presentation opportunity on stage
- ❖ Company in press releases we send out about the event
- ❖ Opportunity to set up a booth at each Houston Swim Club location (1 day for each location)

Add-ons

- ❖ Electrical \$50 (Max 8)



Vendor Rules and Regulations

- Event setup starts at 8:30am, must be set up by 9:45am.
- Event ends at 2pm, must be cleaned up by 3:00pm. You must remain set up and present in booth/area for the duration of the event.
- All vendors are to provide their own materials needed for set-up, tear-down and duration of the event (tables, canopies, chairs, promotional materials, etc.) Vendors are also responsible for transporting all said materials to and from their vehicles.
- Vendors must provide their own method of payment/booking if selling merchandise or providing a service.
- If using a canopy, each leg must be weighed down using tent weights. (**No stakes** as the ground is concrete and turf)
- Must keep designated area clean, as well as maintain and provide a professional and safe environment for the duration of the event. Trash cans will be available.
- No smoking or vaping allowed outside of the designated Sugarland Town Center areas.
- Must agree to follow all rules and regulations given by the event coordinators and Sugarland Town Center.

- Each Vendor agrees that the organizers will not be liable to the vendor or any other person using the venue or its surrounding facilities during the event including, but not limited to setup and tear-down.

Vendor shall defend, indemnify and hold harmless the Organizers, their agents, representatives, officers, directors, members and contractors from and against any and all claims, actions, suits, damages, demands, losses, costs, expenses and disbursement, including court costs and attorney' fees, resulting from any injuries or death of any person or damage to any property (including without limitation, damage to the Venue by Vendor or any other real or personal property owned or obtained through rental by the Organizers) arising out of, relating to or in connection with the rental or use of the Venue or surrounding areas by the Vendor.

THIS INDEMNITY AND RELEASE PROVISION IS INTENDED TO INDEMNIFY AND RELEASE THE ORGANIZERS AGAINST THE CONSEQUENCES OF ITS OWN NEGLIGENCE OR FAULT AS PROVIDED ABOVE WHEN THE ORGANIZERS IS SOLELY, JOINTLY, COMPARATIVELY OR CONCURRENTLY NEGLIGENT OR OTHERWISE STRICTLY LIABLE.

To the extent permitted by the applicable law, any statutory or common law remedies, which are inconsistent with the provisions of the foregoing indemnity and waiver, are waived by the Vendor.



Contact and Registration Information

Houston Swim Club Contact:

Sarah Lopez – Event Coordinator

Email: sarah@houstonswimclub.com

Office number: 346-358-7946

Day-of Event number: 281-460-2896

Registration Information:

To apply to be a vendor/sponsor, please go to

<https://www.houstonswimclub.com/water-safety-fest-application>

Deadline to apply is April 1st, 2025

Upon application approval, Sarah will reach out to you for payment and to provide any additional information you may need!

Thank you for your generosity and for being part of an event that will save lives for countless Houston-area children! We are so ecstatic to have you be part of our Water Safety Team!

www.houstonswimclub.com

Houston Swim Club Event Contact – Sarah Lopez - sarah@houstonswimclub.com